Power BI Desktop

Power BI Desktop is a free application you install on your local computer that lets you connect to, transform, and visualize your data. With Power BI Desktop, you can connect to multiple different sources of data, and combine them (often called modeling) into a data model.

Minimum requirements to run Power BI Desktop:

Windows 7 / Windows Server 2008 R2, or later.

.NET 4.5.

Internet Explorer 9 or later.

Memory (RAM): At least 1 GB available, 1.5 GB or more recommended.

Display: At least 1440×900 or 1600×900 (16:9) recommended.

the Desktop level is free for individual users

Power BI Pro

Power BI Pro is an individual user license that lets users read and interact with reports and dashboards that others have published to the Power BI service. ... For more information about the available types of licenses and subscriptions, see Power BI licensing in your organization.

Cost:

Power BI Pro: The Pro plan costs $9.99/user/month. It includes data collaboration, data governance, building dashboards with a 360-degree real-time view and the ability to publish reports anywhere. Users can try it a free trial for 60 days before purchasing the subscription.

Benefits

Ability to embed Power BI visuals into apps (PowerApps, SharePoint, Teams, etc)

Native integration with other Microsoft solutions (Azure Data Services)

Share datasets, dashboards and reports with other Power BI Pro users.

Can create App Workspaces and peer-to-peer sharing

Power BI Premium :

Power BI Premium is a capacity-based offering that includes: Flexibility to publish reports broadly across an enterprise, without requiring recipients to be licensed individually per user. Greater scale and performance than shared capacity in the Power BI service.

Cost:

$4,995

Power BI Premium: The Premium plan starts at $4,995 a month per dedicated cloud compute and storage resource.

Benefits

Power BI Premium provides dedicated capacity to deliver more consistent performance and support larger data volumes in Power BI. Power BI Premium also enables widespread distribution of content by Pro users without requiring users who view the content to have Power BI Pro licenses